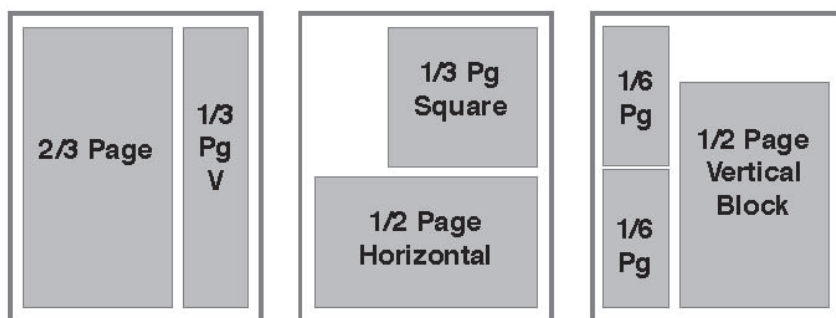


Mother Jones

MEDIA KIT

Mother Jones has an all-digital workflow based on the PDF/X-1a file format. For additional requirements and sizing protocol, please consult our ad specs sheets or contact your account representative.

DISPLAY ADVERTISING



FULL PAGE ADS

Trim size 8" w x 10.5" h
 Bleed Size 8.25" w x 10.75" h
 Safety 7.5" w x 10" h

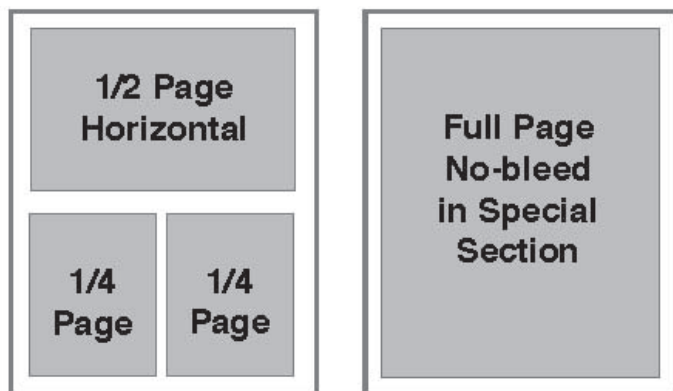
SPREAD ADS

Trim Size 16" w x 10.5" h
 Bleed Size 16.25" w x 10.75" h
 Safety 15.5" w x 10" h

FRACTIONAL ADS

2/3 page	4.67" w x 9.13" h
1/2 page horizontal	7.08" w x 4.5" h
1/2 page vertical block	4.67" w x 7.25" h
1/3 page vertical	2.25" w x 9.13" h
1/3 page square	4.67" w x 4.5" h
1/6 page vertical	2.25" w x 4.5" h

SPECIAL SECTION ADVERTISING



FULL PAGE ADS

No bleed 7.08" w x 9.13" h

FRACTIONAL ADS

1/2 page horizontal	7.08" w x 4.5" h
1/4 page	3.375" w x 4.5" h