

Mother Jones

MEDIA KIT

Mother Jones is committed to structuring the most effective and affordable campaigns for our advertisers. That's why we've optimized a variety of core channels to deliver enthusiastic targeted audiences. With over **2 million** unique visitors per month, you're guaranteed a diverse range of consumers. Contact us today to discuss maximizing your brand's impact.

ENVIRONMENT, FOOD AND GREEN LIVING

Mother Jones is a lush market for environmental, green, and food-minded consumers. Popular features include Econundrums, which highlights eco-friendly shopping; Tom Philpott's recently launched blog exploring agriculture and food trends; and regular commentary by renowned writers such as Bill McKibben, Julia Whitty and Al Gore.

NEWS JUNKIES

Our readers are voracious for the latest headlines, and our knack for breaking news keeps them returning daily. If you're looking for a smart, engaged audience passionate about today's big issues, this is the source.

DIEHARDS

These are true *Mother Jones* loyalists. They have us bookmarked; they're our friends on Facebook, our followers on Twitter; they're evangelists for our brand -- and for the advertisers on our site.

MUSIC, BOOKS AND ENTERTAINMENT

The cultural hub of *MotherJones.com*, this channel features book, music and movie reviews; interviews with today's most intriguing artists, thinkers and personalities; and bold perspectives on new media.

POLITICS

Mother Jones has been synonymous with fearless political journalism for over thirty years. Our readers trust us, and they're keenly attentive to advertisers who run petition and fundraising drives -- as well as human rights, international aid, and legislative messaging -- on our pages.

PHOTOGRAPHY AND ART

Mother Jones has a long history of publishing award-winning photojournalism. From the moving to the absurd, our online photo essays bring the world one click closer.

